



Central Valley Chemical Safety Day
9630 Bruceville Rd, Ste 106 PMB 345
Elk Grove, CA 95757
831-297-2554 phone 916-647-9761 fax

The Central Valley Chemical Safety Day is organized by representatives from the following companies and agencies:

Aera Energy

AgSafe

Air Treatment Corporation

Airgas Specialty Products

California Controlled Atmosphere

Dole Packaged Foods, LLC

E&J Gallo Winery

Fresno State University

Grimmway Farms

Kagome, Inc.

Monarch Nut Co.

NH3 Plus

PSIG

Processes Unlimited

Ratto Bros, Inc..

Risk Management Professionals

Seneca Foods, LLC

Sun World Int'l, LLC

The Wine Group

Kern County Environmental Health

Stanislaus County Department of Environmental Resources

Tulare County Environmental Health

Re: SAFETY DAY - EXHIBITOR ADVERTIZING

Dear Prospective Exhibitor

The 2011 Central Valley Chemical Safety Day (CVCS) held in Bakersfield, CA was a tremendous success and well received by everyone who attended. Over one thousand people took advantage of the educational opportunity for the awareness and safe use of hazardous materials. This seminar/workshop is designed to provide education and training regarding the safe handling of anhydrous ammonia, chlorine, sulfur dioxide and other hazardous and flammable materials at refrigeration facilities, oil and gas producers, power generators and other industries. We are excited to offer you the opportunity of participating as an exhibitor at this event.

CVCS will again be held in Bakersfield at the Kern County Fairgrounds on April 5th, 2012. It will be an all-day event and we are expecting to exceed last year's attendance record.

The theme of event is Safety Culture "Piecing It Together". Topics will include: Managing Mechanical Integrity, Effective Standard Operating Procedures, Incident Case Studies, How to Keep Up With Regulatory Changes, Basic Refrigeration and Aspects of Job Safety. There will be Emergency Response Demonstration, Group Panel Discussions and more. Sessions in Spanish will also be offered.

We are making every effort to position tables, speakers and attendees in such a fashion so as to permit maximum exposure. We will be making improvements this year to increase your exposure and time available with attendees. This has always been our priority and we believe that we have the space to accommodate this endeavor. In addition to a 6' table top display, we are adding a limited number of 10' X 10' booths to this year's event. We have had requests for that option and hope it will be of benefit. It will be on a First Come / First Serve basis. The cost for an exhibitor's booth is \$900.00 the table top is available for \$450.00.

As this is a "Not for Profit Event" our intent is to provide the entire seminar without cost to attendees. All monies collected are to be used to fund this and future events. The committee consists of people from various industries, contractors, suppliers, consultants, regulators and educators who volunteer their time to make this event a success. Those involved with organizing it do not receive compensation.

In addition to the exhibitor opportunity, we are also offering you the chance to support the event further by sponsoring as well. Many of past year's exhibitors asked if they could do so to assist in continuing this valuable training event. Sponsoring will give your organization increased recognition during the event.

Levels of sponsorship are listed below along with a description of the sponsor benefits.

Platinum Sponsor	\$2500	(Includes 10X10 or 6' Table)
Gold Sponsor	\$1500	(Includes 6' Table)
Silver Sponsor	\$1000	(Includes 6' Table)
Bronze Sponsor	\$ 500	(Includes 6' Table)

SPONSOR BENEFITS

You will have the satisfaction of contributing to a most worthwhile training event. As many of your staff as you wish may attend at no charge.

All sponsors will have their company names displayed on the agenda and slideshow during the event.

Silver Sponsors will have a larger display of the company logo on the agenda and slideshow during the event.

Gold Sponsors will be more prominently displayed and will receive special recognition during the event.

Platinum Sponsors will have the most prominence, with the largest logos and specific recognition during the event. In addition, the exhibitor fee is waived for those exhibitors who wish to sponsor at this level.

We've included an application form and recommend a prompt reply as we expect to fill all spaces. Space is limited. We look forward to having your involvement and support. Please fill out the attached form and return it as soon as possible. Thank you in advance for your help and participation.

Central Valley Chemical Safety Day



Kevin Beahm
Exhibitors Committee Chairman

CENTRAL VALLEY CHEMICAL SAFETY DAY

Thursday April 5th, 2012

EXHIBITOR APPLICATION FORM

COMPANY NAME: _____
ADDRESS: _____
CITY, STATE: _____
PHONE: _____ FAX: _____
CONTACT PERSON: _____ EMAIL ADDRESS: _____

Attendee's Name: _____ Attendee's Name _____

Attendee's Name: _____ Attendee's Name _____

SELECTION: _____ Platinum Sponsor \$2500 (Includes 10X10 Booth or Table Top)
_____ Gold Sponsor \$1500 (Includes Table Top)
_____ Silver Sponsor \$1000 (Includes Table Top)
_____ Bronze Sponsor \$500 (Includes Table top)
_____ 10X10 Booth \$900 (Booth Only)
_____ Table Top \$450 (Table Top Only)

120V POWER REQUIRED: NO _____
YES _____ Total amps that you will use/require _____

EACH TABLE TOP AND BOOTH WILL INCLUDE (1) 6' TABLE AND (2) CHAIRS

SET UP: Wednesday April 4th, 1:00 pm to 5:00 pm or
Thursday April 5th, 6:00 am

REMOVAL: Thursday April 5th, by 5:00 pm

To assist us in accommodating you: Will you set up on Wednesday? YES _____ NO _____

Please Mail Application & Check Made To: Central Valley Chemical Safety Day
9630 Bruceville Road, Ste 106 PMB 345
Elk Grove, CA 95757

If issuing a Purchase Order:
Purchase Order # to be used _____ Fax to our office at: (916) 647-9761
An invoice will be generated for your convenience.

Are you interested in making a contribution our raffle? YES _____ NO _____

APPLICATIONS MUST BE RECEIVED WITH PAYMENT.

If you require additional information and or have questions please contact our registrar at 831-297-2554
(You will be contacted prior to the event to follow up on this as we get closer to the date of the event.)